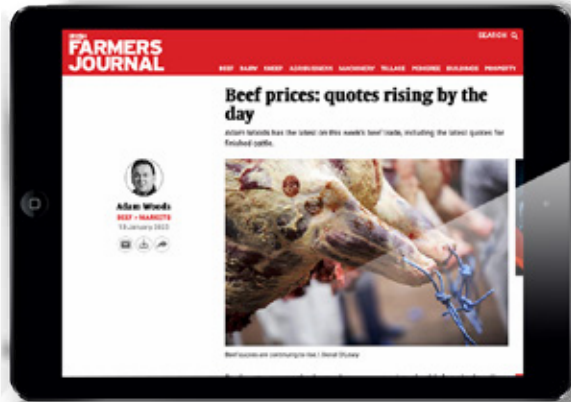




Native articles

An excellent platform to educate and inform our readers about the products/services your company offer. Use an engaging headline and strong imagery to engage the readers.

- Max 1,500 words
- Headline must be 30-80 characters
- Lead-in must be 70-200 characters
- High-res images with captions (landscape)
- Video links embedded (YouTube or Vimeo if supplying)
- Call to Action - contact details, phone number, website etc.
- Please also supply clients Facebook and Twitter social handles

Display Impressions

Ideal for brand awareness campaigns. An excellent way of promoting your brand to our online desktop and mobile audiences.

Email Newsletters

Banner advert included on three emails per week, Wednesday, Thursday and Saturday, reaching over 115,000 subscribers.



Native	€1,500
Display Impressions on IFJ	€14 CPM
Display Impressions on MartBids	€14 CPM
Display Impressions on FarmersMarket	€14 CPM

CHANNEL TAKEOVERS

Homepage Takeover 160x100	€1,500 per 24 hours
Channel Takeover 160x100	€2,000 per week

EXTRAS

Video Hosting	€500
E-Newsletter 600x150	€400 per week

PODCAST SPONSORSHIP

Farming News	€2,500 per month
Farm Tech Talks	POA
The Tillage Podcast	POA
Young Stock Podcast	POA

CREATION BY TRACTION MARKETING AGENCY

Video Production	POA
Digital Ad Creation	POA

DIGITAL AD SIZES ON IFJ

Mobile Banner/ Rectangle	320x100	Mobile Only
MPU	300x250	Mobile & Desktop
Billboard	970x250	Desktop
Half Page	300x600	Desktop

DIGITAL AD SIZES ON MARTBIDS

Mobile Banner	320x50	Mobile Only
MPU	300x250	Mobile & Desktop
Leaderboard	728x90	Desktop
Half Page	300x600	Desktop

DIGITAL AD SIZES ON FarmersMarket

Rectangle	300x100	Mobile Only
MPU	300x250	Mobile & Desktop
Leaderboard	728x90	Desktop
Billboard	970x250	Desktop
Half Page	300x600	Desktop